

FOOD DRINK ARTS CULTURE

2026



Discover  **BRIGHTON & HOVE
TOURISM
ALLIANCE**

**BRIGHTON & HOVE
MULTI-VENUE FESTIVAL
THROUGHOUT OCTOBER**

**OCTOBER
UNPACKED** **BRIGHTON**

Brighton's autumn buzz starts now. After it's citywide debut last year, October Unpacked returns for its second year - and we're calling on every foodie, drink spot, maker, artist, performer and cultural powerhouse to jump in. This is your moment to boost footfall, fill seats, sell out sessions and get Brighton buzzing all October long. October Unpacked is a free, open-access festival and citywide promotional campaign created by Brighton & Hove Tourism Alliance and supported by VisitBrighton - designed to shine a spotlight on the city's food, drink, arts and cultural scene during the

quieter autumn stretch. Discover Brighton will once again host the official festival website and produce both the printed and digital programmes, giving your event the visibility it deserves. Whether it's a special menu, tasting, workshop, gig, tour, performance, collaboration or an existing event you want more eyes on - add it to the programme and get in front of thousands of residents and visitors this October. Listings are free but we can only guarantee 2 printed listings per business due to demand but have a variety of options if you have more events to promote.



LIST YOUR EVENT

Scan the QR code to list
your event for free!

WANT TO STAND OUT FROM THE CROWD?

For those who want to stand out from the crowd, there are low-cost upgrades and display adve These upgrades help boost visibility while keeping costs accessible for businesses of all sizes. rtisements and sponsorship opportunities available.

Premium positioning available at a **10% surcharge**. Exclusive discounts for Tourism Alliance members. Discounted rates on online articles and supporting social media. Supporter sponsorships for categories and individual events available - contact us to enquire.

Join the initiative or learn more at
www.discoverbrighton.org/october-unpacked

Email Lynnie on: sales@discoverbrighton.org
Or call: **07970 458 682**

FULL PAGE ADVERT

£410.00

You will also receive:

- 30 word listing
- Online Listing
- Social media support
- Supporters logo

MID-SIZE ADVERT

£295.00

You will also receive:

- 30 word listing
- Online Listing
- Social media support

SMALL ADVERT

£185.00

You will also receive:

- 30 word listing
- Online listing
- Social media support

PICTURE BOX LISTING

£65.00

Includes:

- 30 word listing
- Small image + QR code link
- Online listing
- Social media support

ENHANCED LISTING

£95.00

Includes:

- 90 word listing
- Large image + QR code link
- Online listing
- Social media support

STANDARD LISTING

FREE

Includes:

- 30 word listing in print and online (max 2 per business due to demand)



LIST YOUR EVENT

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Discover



OCTOBER UNPACKED BRIGHTON

Title of your Event
Dates/times/location
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www.website.com

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MID-SIZE ADVERT

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